

FG EQUITY ARM

FG FACILITATED GROWTH | Office: 718.423.2640 | www.facilitatedgrowth.com

OVERVIEW

Since inception in 2011, Facilitated Growth LLC ("FG") has invested in a diversified equity arm. FG's investments span across a variety of sectors, and currently holds a growing portfolio of company investments even as the financing environment becomes more difficult as of late.¹ While our portfolio companies vary in size, structure, and underlying purpose; each organization maintains a few fundamental traits that FG deems integral for Growth Stage success.



APPROACH

FG was created to provide high quality, low cost solutions for startup to midsize companies which meet the FG criteria. It has always been the intentions of the founding members of FG to have the consultancy serve as a vessel for our partners to contribute both our proprietary and company funds. Our strategic approach is predicated on contributing said funds toward the best projects that our consultants have engaged. Facilitated Growth does not receive or manage funds from outside investors. We contribute our proprietary funds to the best companies that fit our criteria. Many companies have utilized our consulting services and only a few have received our funds. FG can proudly state that every company we have helped left our engagement well positioned and presentable to professional investors.

CRITERIA

Beyond partnering with our consulting arm, FG seeks growth phase companies with immense potential. While many companies pride themselves on large scale thought processes, FG seeks to capture in sectors with large scale potential. Furthermore, our company has proven to be capable of fostering grand ideas/concepts and turning them into a reality.

FG's team is of the belief that selected consulting services are an intricate part of expediting every company's development. This approach provides FG the transparency and proximity required to make clients we work with a natural fit for our equity arm. Through an extensive due diligence process FG can identify the companies the best fit our criteria.

Please ask one of FG's Consultants about our existing portfolio as well as how to get started with the Facilitated Growth Due Diligence Process to see if your company fits our blueprint.

GROWTH

Our mission is to empower the entrepreneur in order to drive financial profits, and organic expansion, under the guiding mission of creating societal good and domestic growth. FG seeks value propositions that can drive profits, but more importantly; have a positive impact on a global scale.

Our philosophy is difficult to bring to life in a one-page pamphlet. Please contact one of our consultants today.

¹ www.Equities.com, "A Less Friendly Micro-Cap Financing Environment in 2015"

² Huffington Post, "Top 3 Mistakes Entrepreneurs Make When Issuing Equity" Article

³ www.CrowdCrux.com, "5 Crowdfunding Mistakes to Avoid"

DID YOU KNOW

Most common mistakes entrepreneurs make when issuing stock and raising capital:²

1. Not creating a Capitalization Table (aka Cap Table).
2. Not integrating your option pool with your hiring plan.
3. Not getting legal guidance when negotiating equity.
4. Not doing their own independent research.
5. Picking the incorrect platform to raise capital.³